



GLOBAL ALLIANCE FOR TRADE FACILITATION

COLEACP ePhyto Webinar

June 28th 2021





OUR VISION

A world where cross-border trade is simple, fast and cost-effective.

OUR PURPOSE

To create new business opportunities, enabling greater economic and social development and reducing poverty.

OUR MISSION

To enhance trade facilitation by bringing together the public and private sectors as equal partners to identify and deliver commercially-meaningful reforms in developing and least developed countries.

WHO WE ARE



HOST ORGANISATIONS



IN COOPERATION WITH



SUPPORTED BY

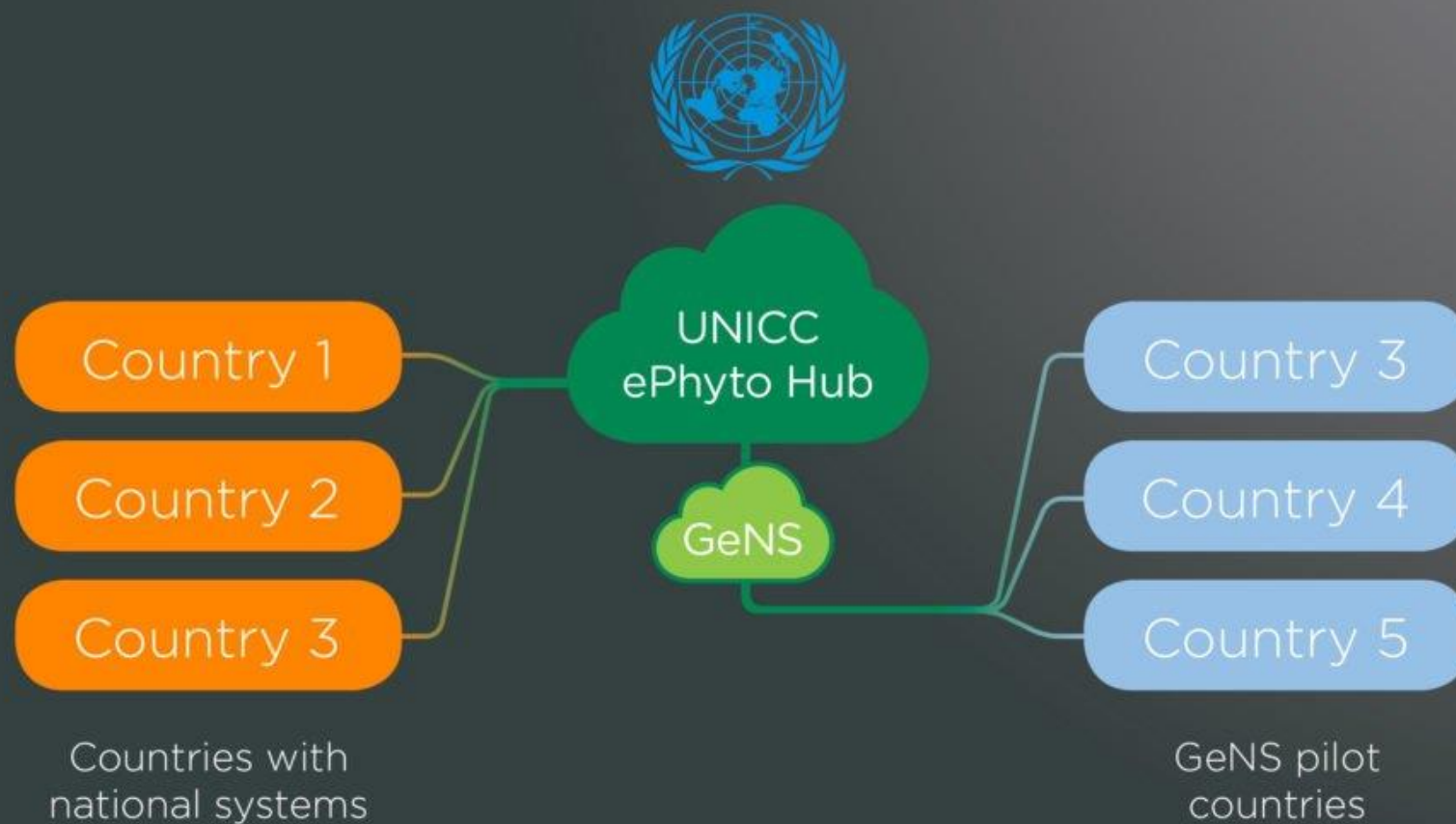


PRIVATE SECTOR PARTNERS INCLUDING



The ePhyto solutions

ePhyto exchange through the ePhyto Hub



The GeNS solution overview



GeNS Characteristics:

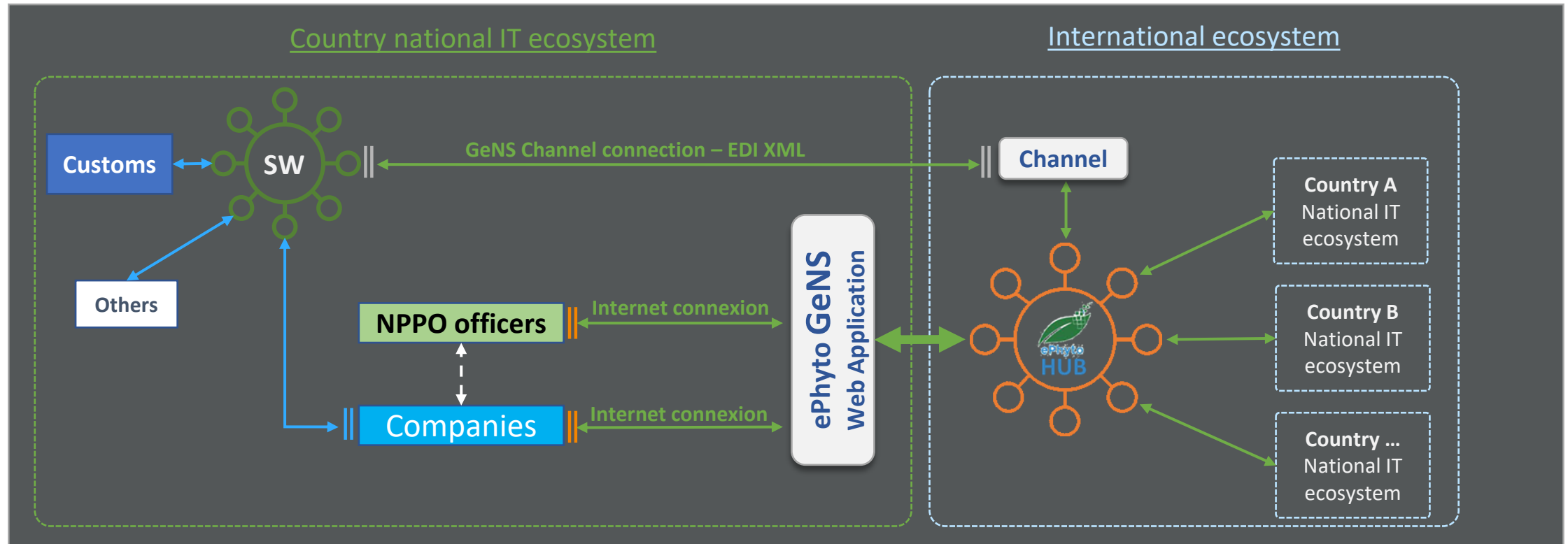
- Provides ePhyto storage
- Ensures authenticity of the received ePhytos
- Provides data extraction
- Allows printing of certificate data on paper
- Designed for use in low bandwidth environment and works with most computers/ devices and browsers

GeNS Benefits:

- Allows developing countries to participate regardless of the capacity of their infrastructure
- Avoids the costs that are produced by connation agreements between countries
- Facilitates the inclusion of national systems development by countries
- Everyone uses the same standards and rules
- Creates homogenous conditions for trade
- Simple configuration

The GeNS solution overview

Electronic Phytosanitary Process – Example: Country using the GeNS solution and a Channel connection to SW



Legend:

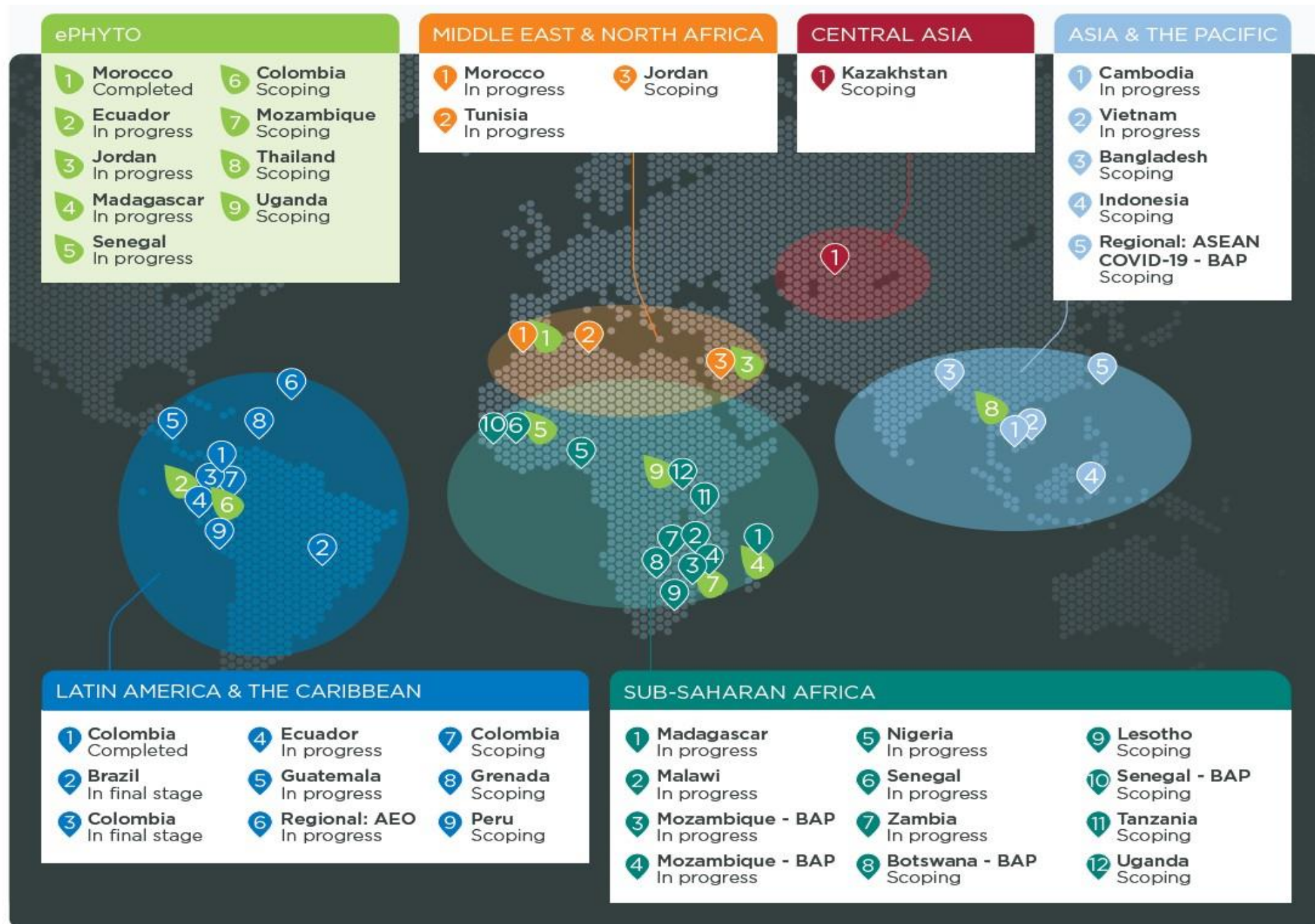
- ePhyto IT connections
- National IT connections
- Physical interaction

- Gens User interface
- In country system user interface
- Automatic EDI interface

Actors

IPPC's ePhyto Hub

Our
projects
worldwide:



Technical Support

Helping the local NPPO to map out and implement the optimal IPPC ePhyto solution

Training and Change Management

Providing training to the NPPO in implementing and operating the ePhyto solution; and also training for and engagement with companies

Equipment support (limited)

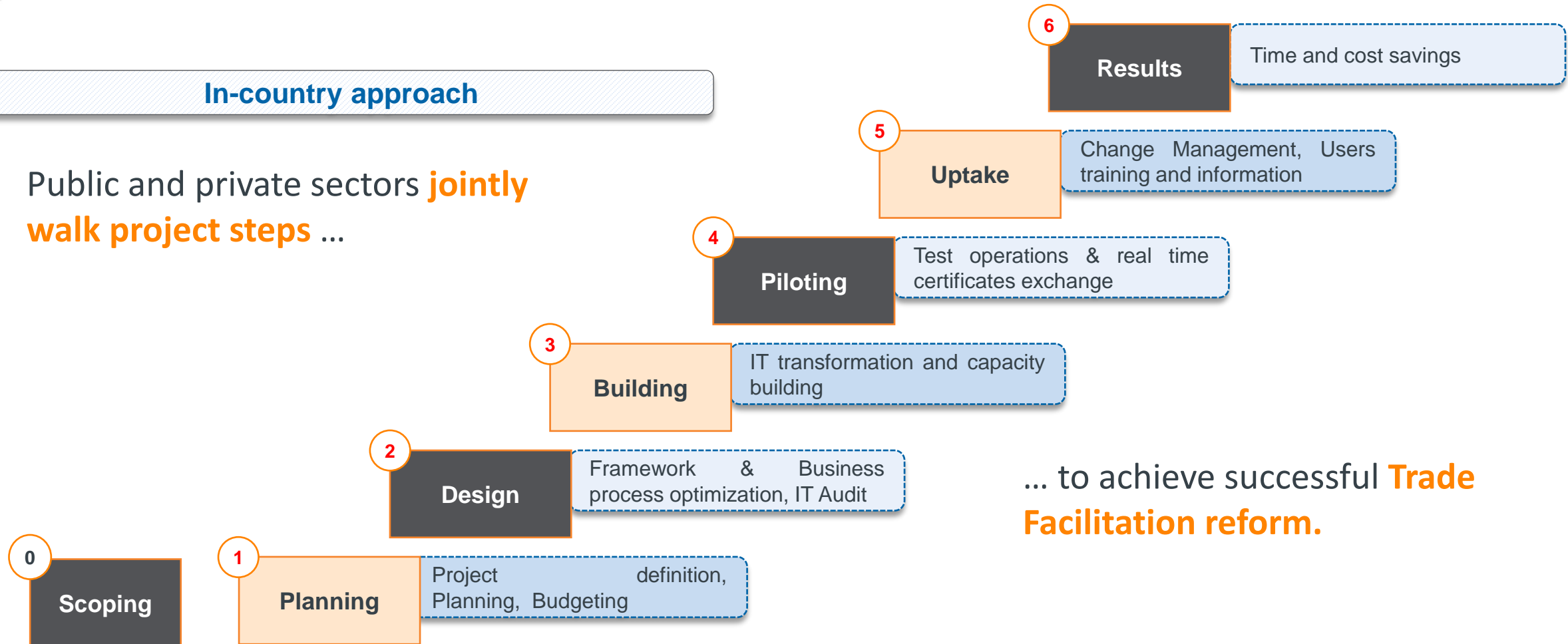
Limited support for the acquisition of equipment if required (e.g. : Tablets)



A public-private approach to implementation

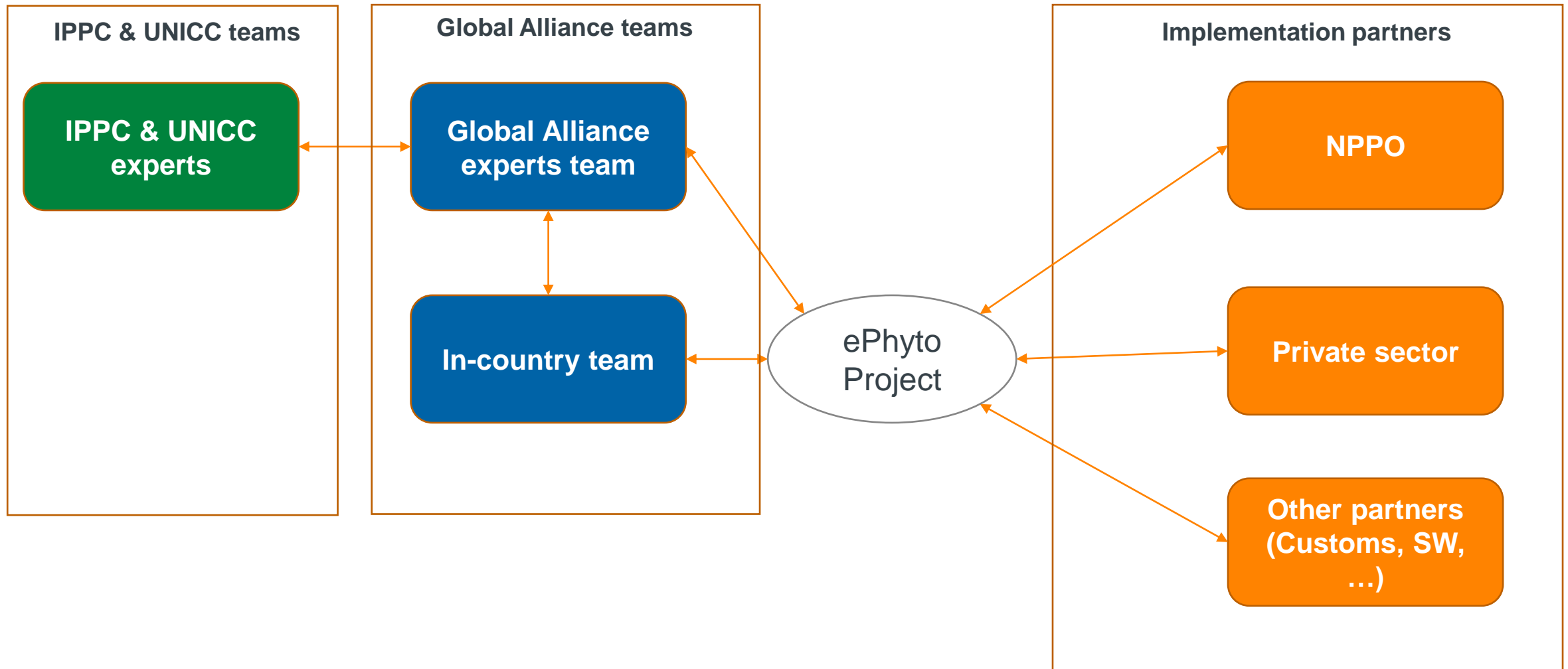
In-country approach

Public and private sectors **jointly**
walk project steps ...



... to achieve successful **Trade Facilitation reform.**

Project organization





**International
Plant Protection
Convention**

Next Steps



- The Alliance works in partnership with the IPPC Secretariat to support the implementation of ePhyto in developing and less developed countries.
- Countries interested in receiving support from the Alliance can send us an email or letter of request at the following address:

**Mr. Amine Belkhadir - ePhyto Domain Manager,
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World Economic Forum - Geneva**

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