

# JAKANA FOODS LIMITED

*...All Natural Food Processor and Packaging Specialist...*



# The Choice for All Stakeholders to Grow With

We envision our products to be the brand of choice in every lunch box by producing high quality, **all natural dried fruit and juice products**. We are based in Kawempe, Kampala Uganda.

Jakana Foods Ltd's mission is to build up the livelihoods of farmers and employees by creating great partnerships through **collaborative sourcing, speed to market, and transparency** to produce the highest quality products to meet the market demand.

Therefore, we want to be recognized as the all natural fruit products brand of **choice for all stakeholders to grow with**.



# 53 Years of JFL Experience



## Dan Jakana, Founder

- 30 Years Food Processing and Business Experience
- MBA
- Packaging Technology Specialist



## Meg Hilbert Jaquay, Managing Director

- Organic Trainer
- BS, Manufacturing Engineering
- MBA with 8 years of JFL experience
- Kept 25 businesses alive during UG Lockdown



## Aisha Nalubega, Accountant

- 15 Years Jakana Experience
- Excellent Customer Service Skills as acting Sales Manager
- Driving costs down thru reporting



**Applying scientific knowledge and methods to food and beverage production will give manufacturers like us a competitive advantage.**



## DRIED FRUIT

- JFL Advantages:
- Fastest Organic Certification in Uganda
- Unique Quality & Taste of Dehydrated vs Solar dried
- Advanced Drying Technology
- Tailoring to unique specifications is our specialty



## ALL NATURAL JUICE

- JFL Advantages:
- Longest running All Natural Fruit Processing factory in Uganda
- First to introduce long shelf life banana juice in Uganda
- Brand recognition as an all natural food producer



## PACKAGING

- JFL Advantages:
- Expertise – first to offer this packaging in Uganda
- One of only three companies in Uganda with a stand up Pouch making machine

# What are we doing well?



Good Farmer Relationships  
thru our Extension Team  
Fair Trade Principles applied at  
all times



Favorable Supplier Terms  
Unique Customer  
Requirements Encouraged  
and Met



Organic Certification  
Employee Training and Skills  
Building

Recognized all natural fruit products brand by being a professional partner for all stakeholders to grow with.



# How can we expand in Africa?



Ecommerce  
and Time to  
Market



Market  
Brand  
Africa



Maintain  
Standards

← Minimize Trade barriers by developing strong private sector and government partnerships.. →

# How can we support our Collaborative efforts?



Provide Great  
customer  
Service



Be a model for  
quality  
specifications



Train Organic  
Standards

Recognized all natural fruit products brand by being a professional partner for all stakeholders to grow with.

# What do we need to improve?

Increase capacity  
and faster time to  
market

✓ We are limited in our monthly capacity due to lack of quality equipment so we turn away more business than we keep



Int'l QC Standards  
to be met

✓ Our factory is old and inhibits our QC processes. Certification is key to expand into new markets within and outside of Africa.

