Session n°5:

Agriculture Trade: opportunities for SMEs and businesses in export markets









IICA-COLEACP AGRIFOOD Business Series



Agriculture Trade: opportunities for SMEs and businesses in export markets

GRENADA CO-OPERATIVE NUTMEG ASSOCIATION

Presenter: Senator Roderick St. Clair

General Manager

INTRODUCTION



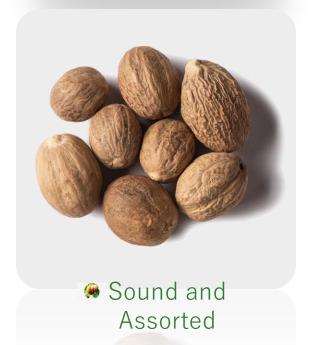
- Grenada Co-operative Nutmeg Association
- Founded on 27th March, 1947 by Act of Parliament
- Co-operative to safeguard and promote interests of nutmeg industry
- Sole authority on the purchase, processing and sale of nutmeg in Grenada
- Over 3375 members

GCNA PRODUCTS: Nutmeg in Bulk





Black seeds - Shines





Mace



Nutmegs in Jute bags

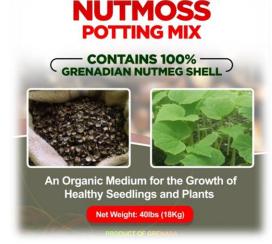
GCNA PRODUCTS: Value Addition from



the Pod to the Market





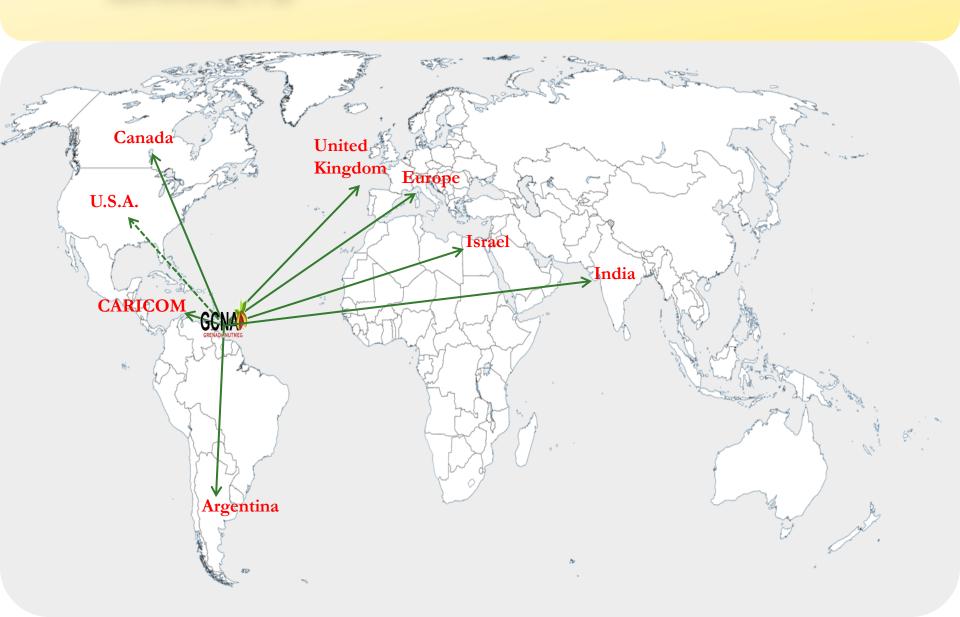






MARKETS





SUCCESSES

OBSTACLES



- Quality of Product
- Penetrate new markets

- Presence of Aflatoxins
- Pesticide residue
- Shipping logistics
- Youth involvement in Farming
- Finance
- Climate Change
- Technical Barriers to Trade (CODEX Standards)
- Pandemics
- Wars

OPPORTUNITIES



- Food safety/HACCP Compliance
- Value Added Products (Circular Economy)
- Plant sex determination
- Increase production
- Carbon Mapping
- Geographical Indication

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Thank You!!!!!!













Thank you



