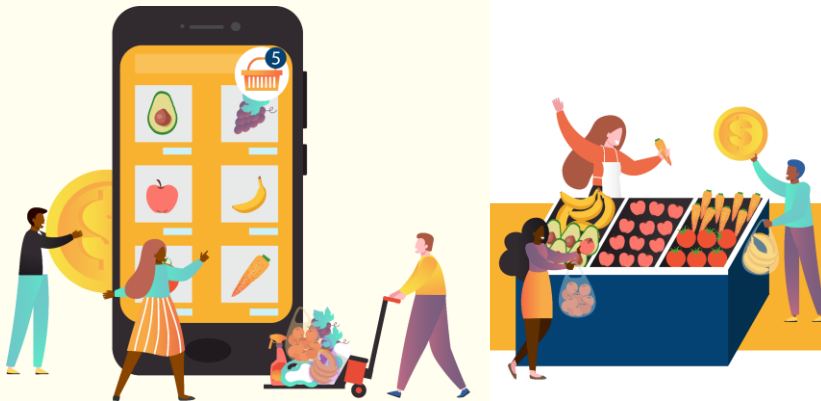


25 August 2022

## Session n°6:

# High-end market opportunities for Caribbean agrifood products



*Caribbean Agrifood Business Series ...*



# Caribbean Agrifood Business Series

## Grenada Network of Rural Women Producers



# Grenada's Location and Flag



# History of Grenrop

Grenada Network of Rural Women Producers (Grenrop) an affiliate of the Caribbean Network of Rural Women Producers (Canrop), was founded in 1999 and is a member of the Alliance For Sustainable Development Of Agriculture And The Rural Milieu.

The Grenada chapter was formed in 2002, through assistance from IICA and became a registered non-governmental organisation (NGO) on April 11<sup>th</sup> 2005. Grenrop is currently comprised of **80% women and 20% youth** and is managed by an executive of 11 persons with Ms. Theresa Marryshow being the President.

Grenrop members are involved in **farming (crops and animals), agro-processing, art & craft, catering and eco-tourism**. Grenrop's aim is to empower its members so as to improve their standard of living through training, project, cultural and agricultural exchange and networking.

Recently, Grenrop's president linked the market to Grenrop's organisation and assisted them to **reorganize** by getting uniforms, some tables and chairs through CARITAS, a food for the poor organisation of which Grenrop is an affiliate.

Grenrop continues to encourage young persons especially women to be part of the organisation.

Grenrop as an organisation wants to be more self sufficient in providing a **higher quality of fresh produce and agro-processed products**, along with exposing the general public to Agro/Eco-Tourism.

Grenrop continues to supply vegetables, root crops, fruits, eggs, poultry meat, herbs and seasoning along with coconut oil, wet seasoning, preservatives, and other agro-processed products to its buyers. The **buyers** include the **top hotels** in the country, Alexis Food Supermarket / Mall – Carriacou, the **main supermarkets** on the island and some of the **top restaurants** and the general public including **online sales** to the marina and persons homes (as a result of Covid-19).



# Farm Produce

Grenrop's farmers grow a wide variety of produce – vegetables, root crops, fruits, poultry and eggs.

Grenrop encourages its farmers to cultivate organic as much as possible.



The produce supplied by the farmers is of **high quality** because of the type of market that Grenrop services – top hotels and main supermarkets both in Grenada and Carriacou.

Grenrop **collaborates with the hotels** (Silersands and Sandals) to provide funding for **training** and **inputs** for their farmers to assist them to improve the quality of their produce for this high-end market.

# Agro-Processed Products

Some of Grenrop's members are involved in the production of **coconut oil** which the hotels use mainly in their spas. This had been a growing market in recent times.

Other members engage in wet seasoning production.





# Rainwater Harvesting and Composting

Through funding from the Global Environment Facility (GEF) and now the Sandals hotel, Grenrop has been able to provide rain water harvesting systems to their farmer to ensure that their production is year round.

The farmers receive a shed, water tank and irrigation lines.





Farmers who are close to a running water source – river receive a pump and irrigation lines.



**Training with the  
farmer on Irrigation  
Line installation**



With the growing health concerns among the population about food safety and the use of pesticides and artificial fertilizers, Grenrop encourages its farmers to practice **composting and natural pest control**. Grenrop has held training sessions on both with their farmers and will continue to do so.



Grenrop has also through GEF funding installed a **solar system for a female poultry farmer** who not only rears poultry and turkey, but also makes chicken and turkey ham, a great alternative to the pork ham and bacon.

Grenrop continues to look for ways to assist their farmers improve their farming methods, post harvesting techniques (tools, crates) and ultimately their livelihood.

Grenrop welcomes this opportunity to share with you some of its activities that it has engaged in helping its farmers and look forward to future endeavors.

THANK YOU





*The IICA-COLEACP Caribbean Agrifood Business Series focuses on innovations and successes of Caribbean farmer-led businesses and SMEs. These activities are supported by the Fit For Market SPS programme, implemented by COLEACP within the Framework of Development Cooperation between the Organisation of African, Caribbean and Pacific States (OACPS) and the European Union.*



# Thank you

