

6 July 2022

# Innovations Session N°10

## Successes in export markets from SMEs and entrepreneurs



INNOVATIONS<sup>📶</sup>  
SERIES





# ORGANIC FRUIT DRYING IN MADAGASCAR



# FIGHT AGAINST FOOD WASTE

2 ZERO  
HUNGER



3 GOOD HEALTH  
AND WELL-BEING



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# PERMANENT AND STABLE OPPORTUNITIES AT FAIR PRICES FOR FARMERS



1 NO  
POVERTY



10 REDUCED  
INEQUALITIES

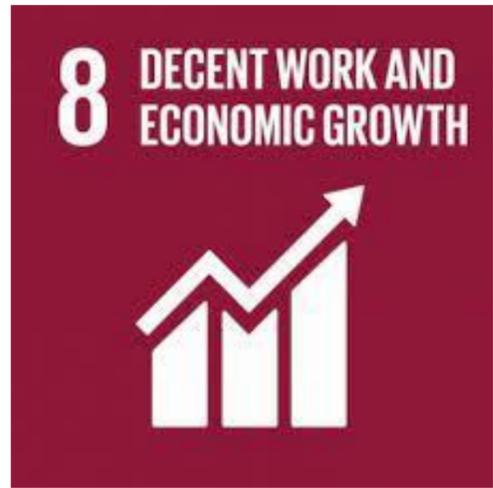




**2015 => 2022**  
**1 DRYER => 5 DRYERS**  
**100 KGS => 20 TONNES**  
**300 tonnes of fresh fruit**



2015 => 2022  
3 => 28 EMPLOYEES  
80% WOMEN



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# TRAINING AND SUPPORT TO FARMERS



SHOT ON S15  
itel DUAL CAMERA



SHOT ON S15  
itel DUAL CAMERA





## EXPORTS

➤ **JAPAN : 65%**

➤ **EU : 22%**

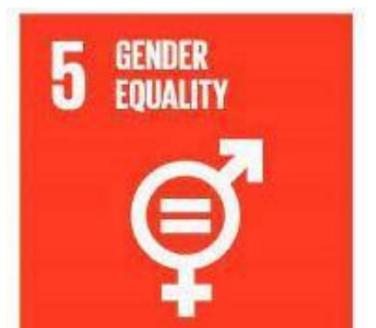
*(France, Switzerland,  
Netherlands, Germany)*

➤ **CANADA : 2%**

➤ **MADAGASCAR : 11%**



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THANK YOU FOR YOUR ATTENTION





*The PAFO-COLEACP Innovations Series focuses on innovations and successes of African farmer-led businesses and SMEs. These activities are supported by the Fit For Market SPS programme, implemented by COLEACP within the Framework of Development Cooperation between the Organisation of African, Caribbean and Pacific States (OACPS) and the European Union.*



# Thank you

