

26 April 2022

Innovations Session N°9

Successes from women-led agribusinesses in Africa



INNOVATIONS
SERIES





A delicious way of saving food!



Improving the livelihoods of small holder farmers in Kenya



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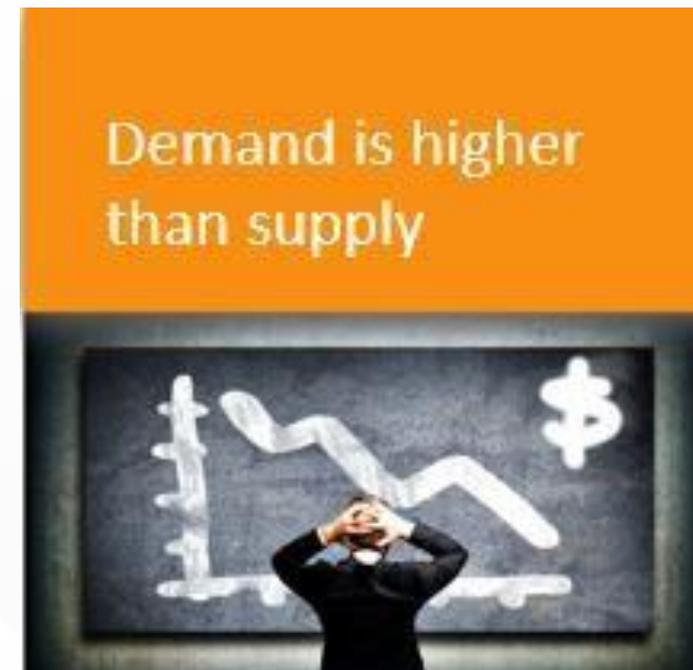
FLOODS LEADING TO
PEST AND DISEASES



HIGH TEMPERATURES,
LOW PRODUCTIVITY AND
EFFICIENCY



FOOD WASTE = WAST
OF NATURAL RESOURCES



CHALLENGES



SEASONALITY

**IDLE
FACTORIES**

**HIGH
LOGISTICS
COST +
WASTE**

**UNCOMPETITIVE
PRICING**

Climate adaption measures



MIYONGA'S GROWTH PLAN & VISION



ORGANIC

ESTABLISH CENTRAL
PACKING HUB IN 2021/22

FRANCHISE MODEL FOR
MOBILE AND STATIONERY
FACTORIES ACROSS EAST
AFRICA



TRADE IMPACT FOR GOOD



- ✓ INCOME FOR 30,000 FARMERS
- ✓ 195,000 LIVES IMPROVED
- ✓ 7500 JOBS FOR KENYANS

TOGETHER WE CAN ...TRANSFORM WASTE INTO OPPORTUNITY



The PAFO-COLEACP Innovations Series focuses on innovations and successes of African farmer-led businesses and SMEs. These activities are supported by the Fit For Market SPS programme, implemented by COLEACP within the Framework of Development Cooperation between the Organisation of African, Caribbean and Pacific States (OACPS) and the European Union.



Thank you

