OECD-COLEAD Fruit and Vegetables Industry Series: Feedback Survey

This survey is available in English and French; Go to the menu at the top right to select your language.

In 2021, OECD Fruit and Vegetables Scheme and COLEAD launched the **Fruit and Vegetables Industry Series** to highlight the significance of the sector and to celebrate the United Nations 2021 International Year of Fruits and Vegetables (F&V).

The Series aim to share knowledge of both local and export markets and operators; enhance understanding of the sector's contribution to sustainable production and consumption; promote the contribution of fruit and vegetables to healthy and nutritious diets; and showcase successes and innovations of private sector operators across the EU and Southern countries, as well as lessons learned.

As part of our efforts to monitor the efficiency of our activities and improve our work, we carry out regular surveys with the participants. Having participated in at least one of these sessions, we would like to ask for your feedback about the OECD-COLEAD series. The survey below is very quick to answer.

The survey is anonymous, and the analysis is only for internal purposes to help us to improve these joint activities and to better meet your expectations and needs.

We warmly thank you for your contribution by answering the questions before the **24 February 2025**.

The Fruit and Vegetables Industry Series are organised by the Fit For Market Plus programme, implemented by COLEAD within the framework of Development cooperation between the Organisation of African, Caribbean and Pacific States (OACPS), and the European Union (EU).

* Obligatoire

1/4 Personal information

1. Location : where are you based ? *

○ Africa

○ Asia

○ Caribbean

○ Europe

○ Middle East

○ North America

○ South America

○ Pacific

2. Age : how old are you? *

   ○ Under 35

   ○ 35-50

   ○ 50-65

   ○ Above 65

3. Gender : to what gender do you identify as? *

   ○ Woman

   ○ Man

   ○ Other

   ○ Prefer not to say

4. Professional category *

   ○ Consultant / Expert

   ○ Financial institution

   ○ NGOs / CSOs

   ○ Policy

   ○ Private sector support organisation

   ○ Producer ('s organisation)

   ○ Public organisation

   ○ Research / Academic

   ○ Traders (exporters or importers)

   ○ Autre

2/4 Feedback about the Sessions

5. In which language have you followed the session(s)? (multiple answers possible) *

☐ English

☐ French

6. Have you watch the recordings of the sessions (available on the COLEAD YouTube channel)? *

○ Yes

○ No

7. Do you consider the sessions to be useful regular events? Have the presentations and discussions (including between online participants) been useful for your work? *

○ Yes

○ No

8. If you have answered "no" to the previous question, do you have any suggestions to improve the sessions?

[ ]

9. Give us some examples of use/follow-up gained from your participation in the session(s)?

[ ]

10. Have you connected with any panellist(s) and/or participants following your participation? If so, was it useful for your activity (business, research etc.)?

[ ]

11. Do you find the featured SMEs and businesses interesting? *

○ Very good

○ Good

○ Average

○ Unsatisfying

12. If you have answered "unsatisfying" to the previous question, do you have any suggestions to improve the sessions?

[ ]

13. Are you satisfied with the provided information (background note, information on speakers and recording of the sessions)? *

○ Very good

○ Good

○ Average

○ Unsatisfying

14. If you have answered "unsatisfying" to the previous question, do you have any suggestions to improve the sessions?

[ ]

15. How do you find the overall organisation of the sessions? (Kindly rate the identified areas) *

	Very good	Good	Average	Unsatisfying
Frequency	○	○	○	○
Duration	○	○	○	○
Time	○	○	○	○
Topics	○	○	○	○
Background material	○	○	○	○
Recordings	○	○	○	○

16. If you have answered "unsatisfying" to the previous question, do you have any suggestions to improve the sessions?

[ ]

17. Will you attend future sessions if you can? *

○ Yes

○ No

18. Would you recommend, or have your already recommended, the sessions to a colleague, friend? *

○ Yes

○ No

19. How did you first learn about the sessions? *

○ Websites (OECD, COLEAD)

○ Colleagues and/or friends

○ Social media

○ LinkedIn

○ Newsletter

20. Would you like to be a speaker in one of the next sessions? If so, kindly present your organisation (activities, innovations, markets supplied if any, contact information etc.)

[   ]

21. Do you have topics you would like to suggest for future sessions?

[   ]

Thank you very much for your feedback!

4/4 Additional information or suggestion

22. Feel free to share any additional information or suggestion: